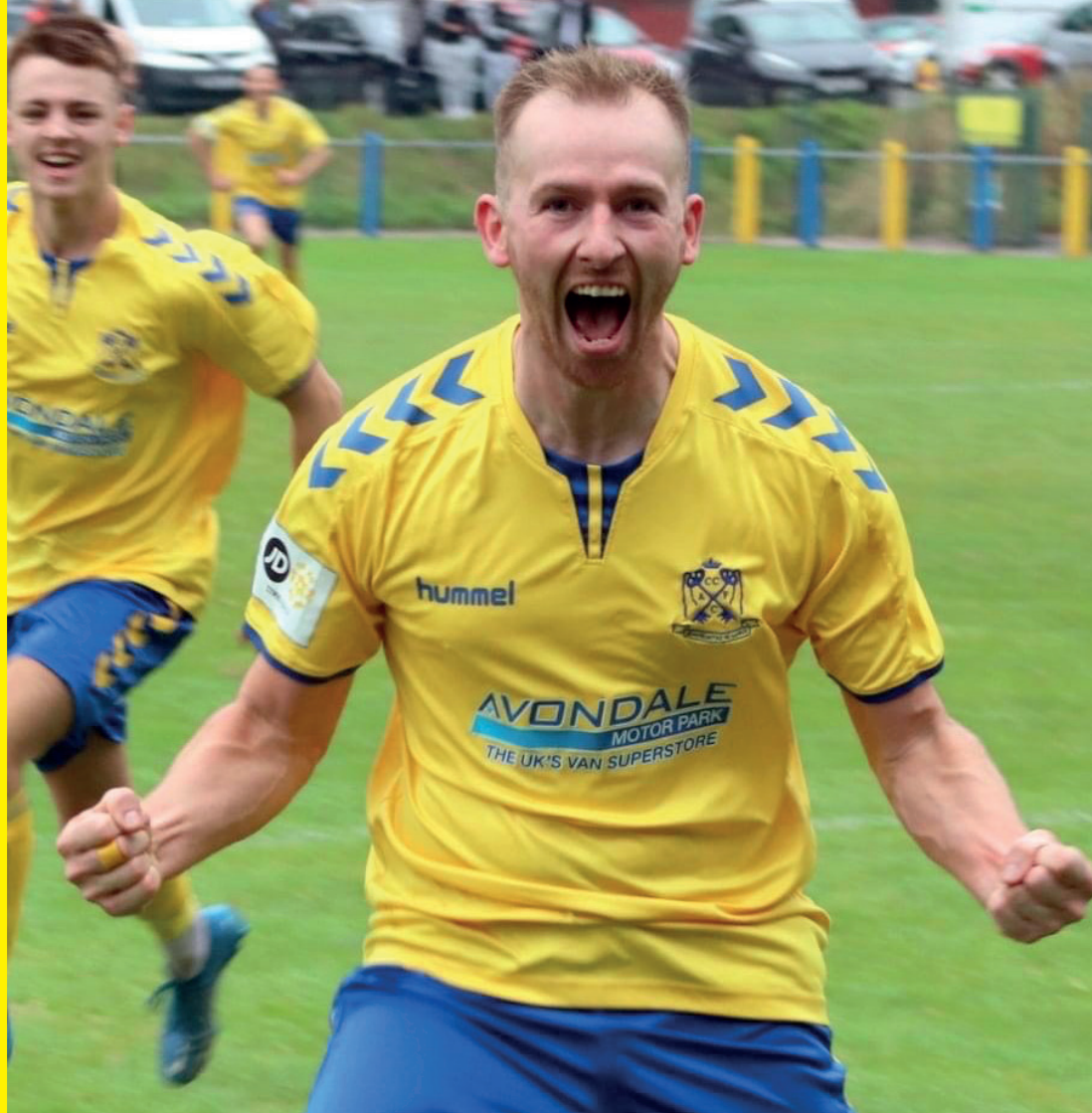




C W M B R A N
CELTIC
FOOTBALL CLUB

**COMMERCIAL
OPPORTUNITIES
2022/23**



WELCOME TO CWMBRAN CELTIC COMMERCIAL

Cwmbran Celtic FC as a community-based football club continues to strive to be the best that we can be in every area and our commercial avenues are no different. Cwmbran Celtic FC covers a range of areas of Commercial activities from match day sponsorship to advertising opportunities at the Avondale Motor Park Arena.

Cwmbran Celtic FC continue to combine some of the best facilities in Torfaen with our warm friendly volunteers who aim to make your experience with the football club an enjoyable one. Progression is the key word at Cwmbran Celtic FC as the club moves from strength to strength both on and off the field.

Cwmbran Celtic FC has the vision to play football at the highest sustainable level and we believe that we provide the ideal platform for you to promote your business, engage with customers both new and old, reward employees and meet all your corporate social responsibilities. We believe the club is now in the position to push for top flight Welsh football in Cwmbran for the first time in decades and we eventually believe the club can compete in European competition.

Regardless of the result on the pitch, you can always rely on Cwmbran Celtic Commercial to deliver one of the finest match day experiences in Welsh League football offering businesses the opportunity of the 'feel good factor' for supporting your local community team providing football and fun for over 500 players from all ages and genders; whilst utilising the Celtic commercial platforms to promote and re-enforce your brand.





FIRST TEAM KIT SPONSORSHIP

Cwmbran Celtic FC play over fifty games per season in front of over 15,000 people across the South Wales. As one of the biggest non-league teams in Wales, there is a large opportunity for media coverage of the football club. We have several opportunities for the 2022/2023 season such as training kit, warm up kit, shorts, back of shirt and front of shirt sponsor.

PACKAGES FROM £750

PLAYER SPONSORSHIP

This is the ideal opportunity for loyal supporters and businesses to support their favourite Cwmbran Celtic FC player. The name of the players sponsor will appear in every match day programme and on the club's website for the duration of the 2022/2023 season. As a player sponsor, you will receive your players shirt at the end of the season.

PACKAGES FROM £100



MATCH SPONSORSHIP

The opportunity to be a match sponsor at Cwmbran Celtic FC allows you to entertain your guests with the full Avondale Motor Park Arena experience.

This package also creates an excellent opportunity to promote your business and at the same time support Cwmbran Celtic FC.

THIS PACKAGE STARTS AT £100

- Complimentary match programme.
- Premium Seating to view the game.
- Opportunity to choose Man of the match.
- Company Write Up in the matchday programme.
- Tannoy announcement.
- Team Sheet provided.
- Team announcement before social media.
- Priority bookings for corporate events hosted by Cwmbran Celtic FC.
- VIP table after match for you and your guests at the club house including complimentary drink & refreshments

MATCH BALL SPONSORSHIP

The opportunity to be a match ball sponsor at Cwmbran Celtic FC allows you to entertain your guests with a slightly smaller scale match day experience.

This package also creates an excellent opportunity to promote your business and at the same time support Cwmbran Celtic FC.

THIS PACKAGE STARTS AT £50

- Complimentary match programme.
- Premium Seating to view the game.
- Company Write Up in the matchday programme.
- Tannoy announcement.
- Team Sheet provided.
- Team announcement before social media.
- Priority bookings for corporate events hosted by Cwmbran Celtic FC.



MATCH DAY MASCOT

What better Birthday or Christmas Present than letting your child lead out Cwmbran Celtic FC.

THIS PACKAGE STARTS AT £75

- Meet the players.
- Complimentary match programme.
- Lead the Cwmbran Celtic FC team out.
- Premium seats for two adults and the mascot.
- 2022/2023 Cwmbran Celtic FC Kit provided for the mascot



INTERNAL & EXTERNAL ADVERTISING BOARDS

This is an extremely fashionable way of advertising at Cwmbran Celtic FC. Not only for the people in the stadium, but there is also a large media market that can see your advert through S4C highlights, newspapers, and social media photographs. There are over 10,000 vehicles per day that drive past the stadium so an external advertising board can be the perfect way to advertise to your customers.

ADVERTISING BOARD PACKAGES START FROM £200



WEBSITE ADVERTISING

The club is in the process of building a new website for the 2022/2023 season and we have several different advertising opportunities available including banners, adverts, and video.

THIS PACKAGE STARTS FROM £100

SOCIAL MEDIA SPONSOR

Cwmbran Celtic FC has one of the best media products in Welsh League football with thousands of regular visitors to the club's website and social media channels.

THIS PACKAGE STARTS AT £500



PROGRAMME ADVERTISING

These are a very cost-effective way of promoting your business locally. Our programme advertising pack can re-enforce your brand by supporting Cwmbran Celtic FC. With over one hundred programmes sold & downloaded at home games, this has become an extremely popular marketing tool for a lot of well-established local businesses.

PROGRAMME ADVERTISING STARTS FROM £200

PROGRAMME SPONSOR

With over one hundred programme sales & downloads every home match, being the official matchday programme sponsor is a fantastic way to target the local business market.

THIS PACKAGE STARTS AT £200



PROGRAMME ARTICLE SPONSOR

Sponsor your favourite article in the official matchday programme.

THIS PACKAGE STARTS AT £100

TEAM SHEET SPONSOR

The Team Sheet has become extremely popular at Cwmbran Celtic with over one hundred being printed at every home game. By being the team sheet sponsor, your business primarily targets the corporate market at Cwmbran Celtic FC games.

THIS PACKAGE STARTS AT £200

SUBSTITUTION SPONSOR

Have your company name announced over the tannoy every time that Cwmbran Celtic FC make a substitution during the 2022/2023 season.

THIS PACKAGE STARTS AT £200

GOAL SPONSOR

Have your company name announced over the tannoy every time that Cwmbran Celtic score at home during the 2022/2023 season.

THIS PACKAGE STARTS AT £250



Boost

All sponsors will benefit from a multi-platform digital boost campaign

- Web site
- Social Media
- Mailing list for re-marketing to our extensive data base

BENEFITS

PLATINUM – SPONSORSHIP VALUE £1500/SEASON

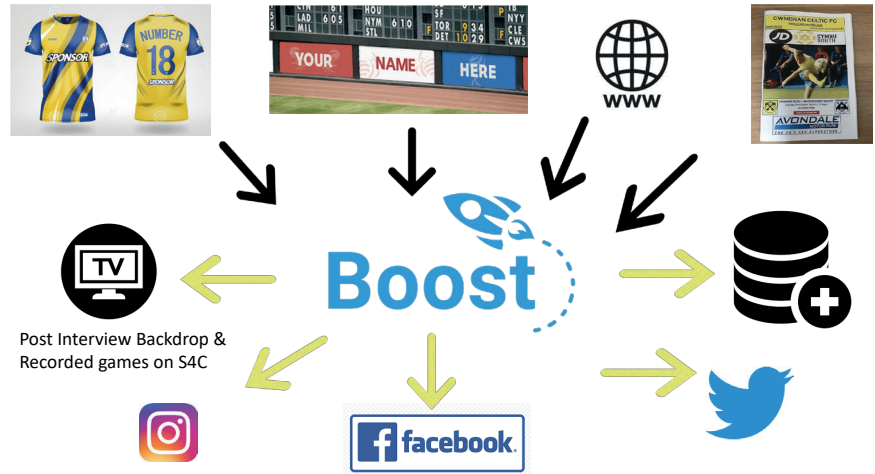
- 6 Boost Campaigns a year
- Sponsor of the week on social platforms
- Profiles
- Dedicated Promotions to the data base

GOLD - SPONSORSHIP VALUE > £500/SEASON

- 4 campaigns a year

SILVER – SPONSORSHIP VALUE > £200/SEASON

- 2 campaigns a year



Plus all sponsors will receive 2 VIP sponsor reception events each year for networking with other sponsors for mutual business benefits



For further information regarding sponsorship and hospitality opportunities at Cwmbran Celtic FC,
please contact: -

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jwatts@ukfootballsolutions.co.uk
07780 221 391

Brochure & commercial programmes arranged by 'UK Football Solutions'